Popular Al Tools

Introduction and Methodology

Al tools are transforming research, education, and creative work. Knowing which tools are most used helps track trends, and understand their impact on learning, and academic integrity.

Tool popularity was estimated using organic traffic patterns and are a snapshot as of August 9th, 2025. Estimated monthly traffic was determined using **Ahrefs Traffic Checker** and reflects the number of visitors accessing each tool's main website through unpaid search engine results.

Writing

Al-powered writing applications are used to assist with the academic writing process. These tools can identify potential grammatical and punctuation errors and rephrase sentences to alter their clarity or tone.

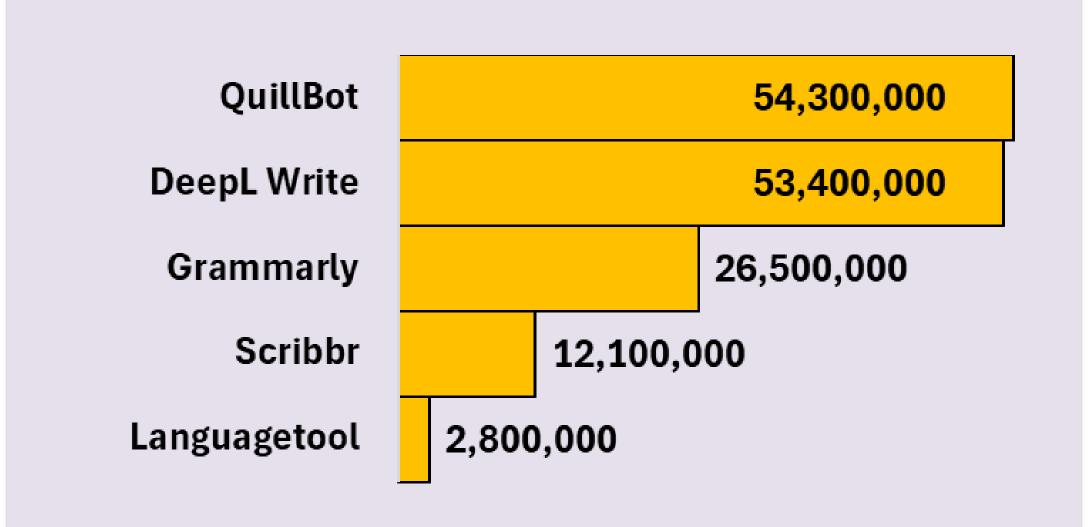
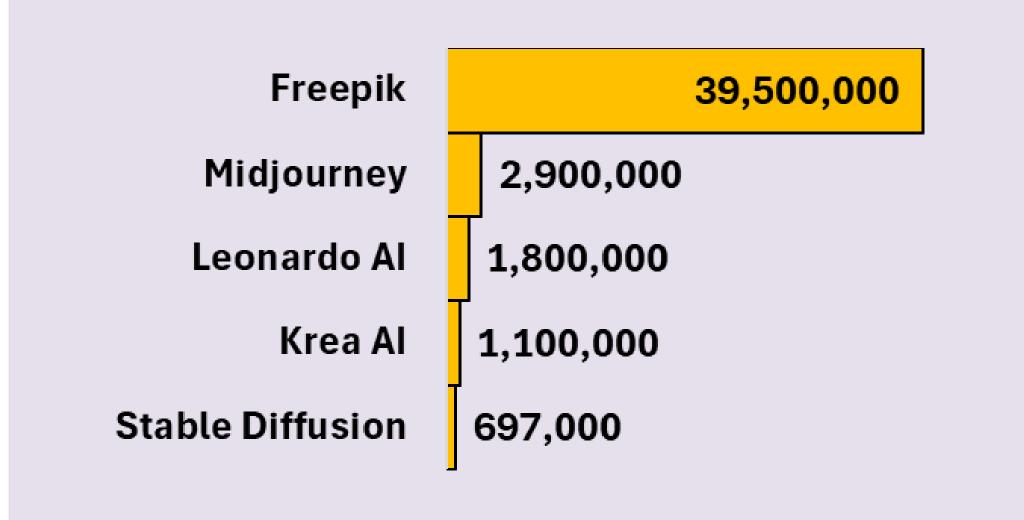


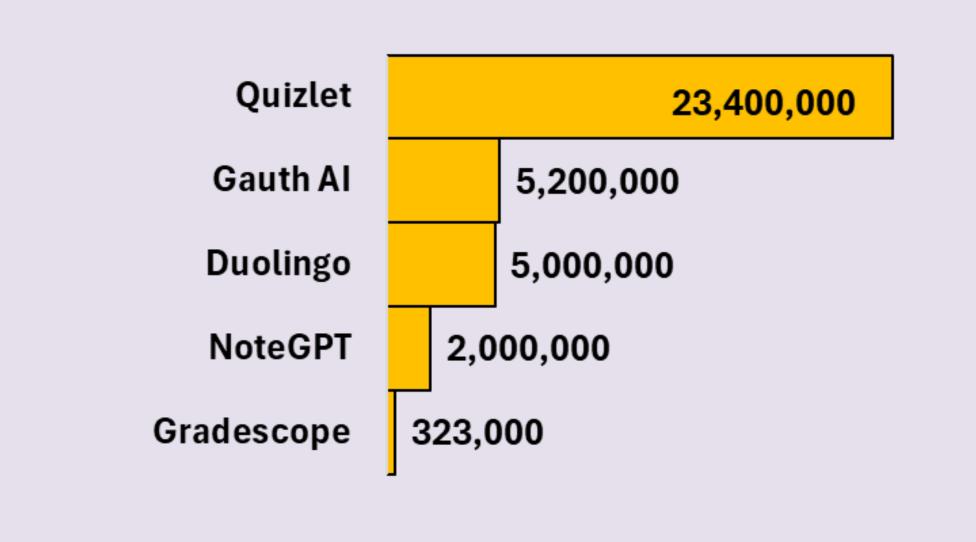
Image Generation

With remarkable speed and ease, Al Image generation tools can transform text prompts into a wide array of high-quality visuals, including photorealistic images, cartoons, sketches, 3D renderings, and more.



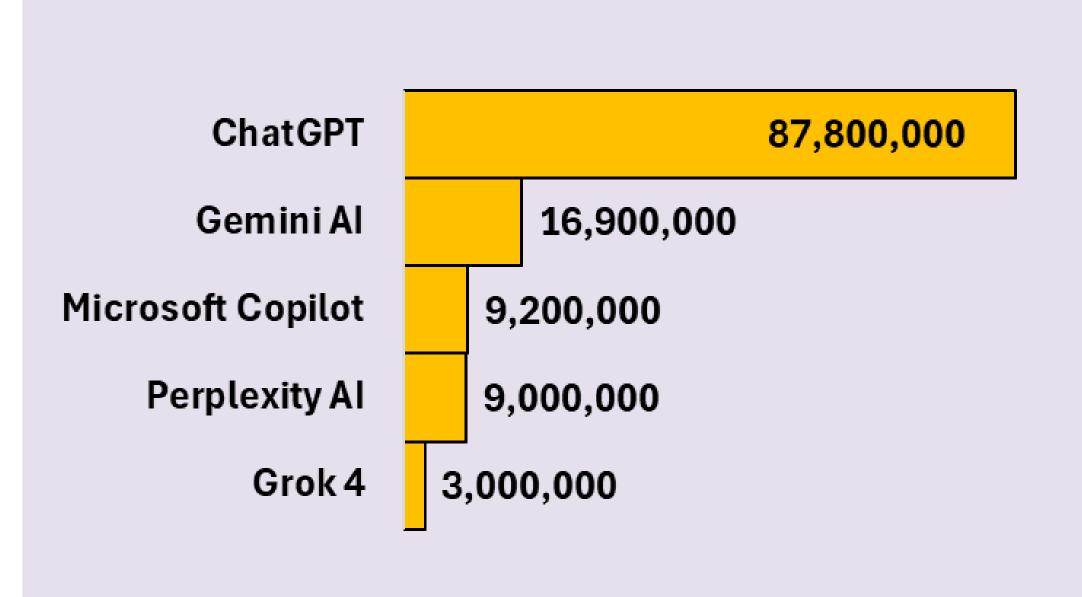
Education and Studying

Personalized and accessible support for students and educators is provided by this category of AI learning tools. They help with studying for tests, solving complex problems, and engaging with course material in a more interactive way.



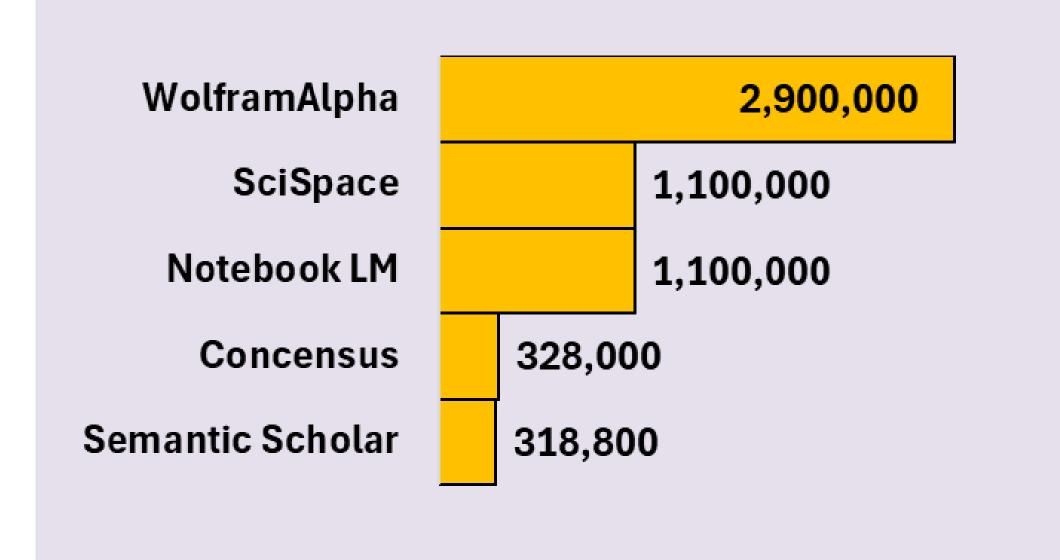
Al Chatbots or Assistants

Al chatbots and general assistants are versatile, conversational Al designed for broad, human-like interaction. They are capable of answering complex questions, generating text, and performing a wide range of tasks by drawing on vast amounts of information.



Research and Data Analysis

Streamlining the process of information discovery and interpretation, Al-powered research and data analysis tools can help users find, synthesize, and understand patterns that emerge from collections of academic papers, scientific studies, and large datasets.



Productivity and Workflow

To improve efficiency, productivity and workflow applications these allow you to automate tasks and optimize daily processes. The focus is on practical uses like transcribing meetings, creating step-by-step guides, summarizing documents, and managing information.

Canva		291,200,000
Notion AI	5,000,000	
Gamma App	3,400,000	
ChatPDF	1,500,000	
Click Up	1,300,000	

A Final Word

From writing and research to image generation and productivity, Al applications are rapidly evolving and growing in popularity. As this technology continues to advance, a thoughtful and critical approach is essential. The key will be to leverage these tools as powerful aids to enhance learning and creativity while consistently upholding the standards of academic integrity.

We acknowledge that the land on which we gather, teach and learn is the traditional, ancestral, and unceded territory of the xwməðkwəyəm (Musqueam) People.

